

Santa Clara Valley IPSSA Newsletter



Next General Membership Meeting
Thursday, February 19, 2015

Napredak Hall, 770 Montague Expway
Dinner at 6:30pm, Meeting at 7:00pm
Volume #25, Issue 1

Board of Directors

Mark Lyons – President (408) 691-2663
David Allen JR – Vice President (408) 515-3057
Nancy Currier - Treasurer (408) 893-9481
Joe McVeigh – Secretary (408) 249-9731

Newsletter Email– news@scvipssa.org

IPSSA Contact Information

Corporate Office: Vicky Lester
www.ipssa.com
10842 Noel Street #107, Los Alamitos CA 90720
Phone 888-360-9505

IPSSA Financial Offices

Cramer and Associates
clint@cramercpa.com
Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

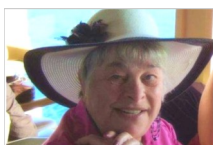
We're back! Well at least Joe McViegh and I are and we're looking forward to your continued help and support.

We also need your ideas, what do want to do this year, ballgame, golf, picnic, etc... Please remember we have a meeting this Thursday the 19th, sponsored by Paramount & Backyard Commercial.

Sales and we'll be serving pizza. See you there!

Please remember the upcoming Western Pool and Spa Show, 3/12-14/15, we'll be reimbursing the \$75.00 registration fee at March meeting for those that make the trip down with proof of payment (seminar badge).

Sincerely,
Mark Lyons



"We are deeply saddened by the loss of Carol Calame, John's wife. One of our long time members."

In lieu of flowers, the family has setup a [gofundme](http://www.gofundme.com) page for donations during this difficult time.

No donation is too small; anything is absolutely appreciated.

Website: <http://www.gofundme.com/mf9h6c>

Why Be CPO Certified

National Swimming Pool Foundation's Certified Pool-Spa Operator Class

- Meets government requirements
- Eligible for insurance discounts
- Preventative maintenance programs
- Water chemistry guidelines & adjustments
- CEU units Eligible



2/25 & 2/26 Castro Valley
3/4 & 3/5 Palm Springs
3/11 & 3/12 Santa Rosa
3/18 & 3/19 Fresno
4/6 & 4/7 Napa (Spanish/Espanol)
4/8 & 4/9 Palo Alto
4/15 & 4/16 American Canyon (Fairfield)
4/22 & 4/23 Ceres
5/11 & 5/12 So Lake Tahoe

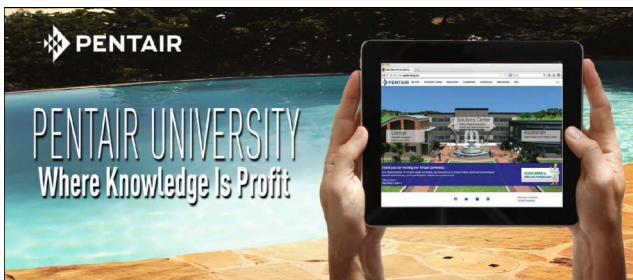
Complete schedule, locations and cost please see:

<http://www.affordablecpo.com/classscheduleforaffordablecpo.com.html>



Western Pool & Spa Show Lets Go!

1. Notify your customers. *Sample letter next page.*
2. Schedule your round trip flights, and shuttle to and from the air port
3. If you wish, find another member to room with (to help cut cost)
4. Book a room by the convention center. (There are several within walking distance)
- 5 Review the Seminar Schedule,
6. Enjoy your classes, meet and talk to other pool professionals, (this is a great time to ask questions of all your sales reps).
7. Enter all the GIVE AWAYS.... You might win the New Truck....
8. Enjoy the time away.



GAIN TECHNICAL EXPERTISE THAT SELLS WITH TRAINING FROM PENTAIR

Take our latest training workshops and you'll graduate with a wealth of know-how. Our experienced instructors, detailed course materials and training aids will give you the real-world techniques and understanding to specify, install, troubleshoot and service today's most advanced pool equipment...profitably.

To Register:

- Go to www.pentairtraining.com
- Call: 1.888.755.7946
- Fax: 1.800.227.2989 (obtain a brochure from your distributor or sales rep)

Modesto, CA Pentair Workshop	
Date:	Tues. Feb. 24, 2015 – English Automation/heaters Wed. Feb. 25, 2015 – Spanish (Español) Thurs. Feb. 26, 2015 – Commercial Focus
Location:	Doubletree-Modesto 1150 Ninth Street Modesto, CA 95354
Time:	Breakfast starts at 7:30 am Class time is 8am to 5pm
Sales Rep:	Tim Towne/Dave Lagrimas/Roger Rodriguez
Instructor:	Scott Parker and Carlos Gomez
Subjects to be covered Day One:	Easytouch w/ScreenLogic & VS Pumps, Service Hydraulics, IntelliChlor, Heater Troubleshooting
Subjects to be covered Day Two Español:	Hidraulica, Electricidad para servicio, Bombas de velocidad variable
Subjects to be cover Day Three Commercial:	Chemical Controllers, Commercial Product Overview

Pre-registration \$95.00 or \$115.00 at door.
Included in cost: All training materials, continental breakfast, snacks, lunch.
Class sizes are limited.

Ask your distributor or sales rep for a brochure
OR

Register now on line at www.pentairtraining.com



- Safe, Eco-Friendly & Family-Friendly
- Inactivates 99.9% Bacteria, Viruses, Fungus, Algae & Micro-Organisms Instantaneously
- Destroys Micro-Organisms That Chlorine Or Salt Chlorine Generators Can't
- Dramatically Reduce Chemical Demand By Up To 50%
- No Harmful By-Products
- Reduce Eye & Skin Irritations
- Cleaner, Healthier Water
- Minimal Maintenance

Paramount "Try Me" Program

February 2nd, 2015 through March 31st, 2015

\$ 50.00 off Distributor Invoice – One Unit Per Company



<http://www.1paramount.com/products/uvwatersanitizer>
John Anderson: JAnderson@1paramount.com

Please add this event to your Calendar:



25th Annual Nuts & Bolts Night

Thursday,
April 16, 2015

5:00-8:30 pm

More than 32 Reasons to go to the Western Pool and Spa

Two days away from work!
Your customers will pay for it for you!
And

Education is the Future...

Over 30 New Seminars for 2015

Beginners to Advanced...

- > Water Chemistry
- > Equipment Repair
- > Electronic Controls
- > Pumps & Heaters
- > Business Classes
- > Classes in Spanish all 3 days
- >>>>>>> AND MORE...

CPO CLASS, March 12-13, 2015

At the Renaissance Hotel

Separate Fee Required >>>> Sign up here.



Annual Truck Give Away!

Dodge Truck >To be eligible...

- 1. You Must be in the Pool & Spa Service Business
AND....**
- 2. Bring your Business Card and Valid DL**

**On-Floor Golf Putting Contest
For Everyone....**



[Click Here to Register ONLINE](#)

For FREE Floor Access Badge.

Click "Attendee Registration" at the top of the page. \$5 Badge Fee On-Site...

Email: registration@westernshow.com / info@westernshow.com

Call: 800-787-7727 / Visit: westernshow.com

Western Pool and Spa - Send a note to your customers...

It's that time of the year (March) that I have classes.

March 12, 13 and 14. Then I'll be back to normal on Monday.

These classes will cover, VGB main drain covers, updates on water , chemistry, pump hydraulics, plaster problems... to name a few.

If you have an emergency, please call me.

Thank You,

CHAPTER SUPPORTERS 2013-2014
SANTA CLARA VALLEY IPSSA

Chapter Supporter	Contact	Phone	Email	Product
Adams Pool Plastering	Ryan Eula	925-858-3369	ryan@adamspools.com	Pool & Spa Remodeling
American Leak Detection	Bill Webb	408-729-5325	ald114@garlic.com	Leak Detection
Baby Barrier	Ben Fiscalini	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Backyard Commercial Sales	Kirk Wissbaum	503-804-9303	kirk_w@bcsreps.com	Manufacturers Rep
BG Parts	Mike Bonev	916-337-1443	michael.bonev@bg-parts.com	Replacement Cleaner Bags
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Burkett's Pool Plastering	Shelly Bishop	209-495-6170	shelley_burkettspool@yahoo.com	Pool & Spa Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Commercial Pool System	Steve Dunn	925-938-7665	Steve@commercialpoolsystems.com	Pool Equipment Distributor
Easy Care Pool Products	Maggie Negrete	760-272-0528	mnegrete@easycarewater.com	Chemical Manufacturer
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
General Pool & Spa Supply	Caleb Kinter	800-722-7946	Caleb.Kinter@poolcorp.com	Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Garrett Olson	415-515-9982	golson@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	James Wiebers	408-727-1800	jwiebers@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Mastic Man	Jon Robinette	408-887-4600	jondarwin@earthlink.net	Pool Mastic Installation
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAnderson@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmaclennan@poolcoversinc.com	Swimming Pool Safety Covers
Poolvernugen	Dieter Rief	707-566-0433	info@thepoolcleaner.com	Pool Cleaner Manufacturer
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Elliot Fisher	831-297-0280	elliott@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Swimco	Bob Raymond	408-378-2607	swimcobot@yahoo.com	Motor Repair
Thornberg Enterprise	Kirk Wissbaum	503-804-9303	kirk_w@bcsreps.com	Manufacturers Rep
United Chemical Corp.		800-824-5550	info@swimpool.com	Chemical Manufacturer
US Seal	Raelynne Lessard	732-208-9728	rlessard@ussealmfg.com	Pump Seal Manufacturer
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodsen	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

Please note: Website is being updated also this month. Email any articles or ideas to: news@scvipssa.org

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Phone 888-360-9505

IPSSA Financial Offices

Cramer and Associates
clint@cramercpa.com
Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

Chapter Supporters, Members & fellow Pool persons

Well we're two months into our term and we've run into our first big bump in the road and thanks to Chuck Adamentz it won't be as bad as it could have been. Unfortunately we found out two weeks ago that the Napredak Hall will be closed this month for remodeling so after some scrambling we found a Pizza Parlor that could accommodate us on such short notice (again thanks to Chuck). Sorry we have to have pizza two months in a row but it can't be helped so this month we'll be meeting at **Round Table Pizza, 2129 Morrill Ave, San Jose @ 6:30pm**. See map to your right, (from Napredak go straight down Montague, cross over 680 to Morrill Ave, turn right and it's down about a block)

Please inform any fellow Chapter Supporters, Members or Pool persons you happen to see, there's no excuse for missing this meeting because you all have your information up to date, right.

A thanks to John Anderson from Paramount Products and Kirk Wissbaum of Backyard Commercial Sales for sponsoring our last meeting and buying you dinner. This month's speaker and sponsor will be Tabitha (Tabby) from Suntek.

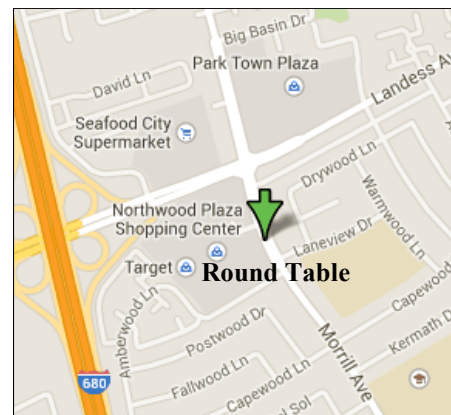
SCP's Learn & Earn is April 9th from 10:00-3:00

Our Nuts n Bolts is next month on April 16th from 6:30 – 8:30

Don't forget to bring your Western Pool and Spa badge for reimbursement of Seminar fees!

Mark Lyons

Santa Clara Valley IPSSA
President



ZODIAC® ACADEMY - Technical Training

When: March 19th, 2015 / Pacific 10:00 am - 11:00 am

Where: Please dial into the conference call and connect to the webinar. An email will be sent with your webinar log-in information. **All that is required is a computer and/or smartphone.**

Trainer: Zodiac regional trainer Alex Krajewski.

Topic(s): Equipment application and basic installation.

By the end of this session you will know: How to select the right pump for your pool and basic installation information.

Register: Space is limited. Reserve your webinar seat
<https://attendee.gotowebinar.com/register/1325971805344078082>.

Upon registration you will receive a confirmation email with a link to login on the date of the event.

Download Now

[Jandy Pro Series Pumps Webinar Info. and Giveaway Rules.pdf \(334 KB\)](#)

*****You must register for this webinar to attend.*****

If you have any questions please
email Zodiac.Academy@zodiac.com

Mark your Calendar for this must attend EVENT! April 9, 2015 10am-3PM

TIME TO ROCK 'N ROLL!

Over 40 Manufacturers

Big Screen TV Giveaway!

Food By: Dave's BBQ PIT

Scheduled to Appear:

Century	HSSB	Paramount	SRSmith	AlphaWest
POOLRx	INTERMATIC	em DISTRIBUTION	Pentair Water	Inter-fab
Uniceel	LASCO Fittings, Inc.	deck-o-seal	Raypak	SeaKlear
	ZODIAC	GAME	HAYWARD	AquaChek
AQUASTAR	AUTOPILOT	BOSCH	UltraPure	HYDROQUIP
NATURAL CHEMISTRY		SALES LINK	Waterway	FILBUR
DCA	UNITED CHEMICAL	J & J	PureElixir	aquabot
		DEL OZONE		IPSSA

SCP Santa Clara 2036 Martin Ave. Santa Clara
For more information, call 408-327-4900



27th Annual
Nuts 'n Bolts
 Thursday,
 April 16, 2015

5:00 p.m. – 8:30 p.m.

Meet all the major Pool & Spa Manufacturers, suppliers, builders, remodelers and many other specialists as they showcase their companies and products. Learn about new products to help you make more money!

Food

Prizes

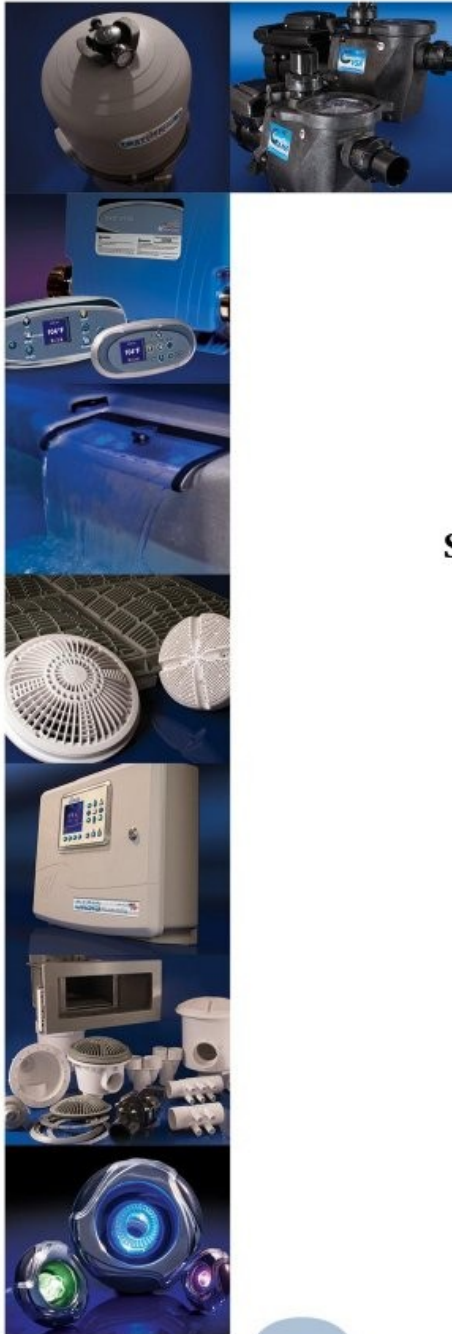
Directions from 101

Location

Napredak Hall
 770 Montague Expressway
 San Jose, CA 95112

Take 880 North
 Exit Montague Expressway North
 Left on Trimble Road
 Make a U-turn at the next light
 Turn right on Montague Expressway
 Turn right into parking lot right
 after the bridge





TRAINING SEMINAR

WATERWAY PLASTICS
Variable Speed Pumps,
Single Speed, Two Speed Pumps and Filters
Putting more \$ in your pocket
Spa Controller

NATURAL CHEMISTRY
Ways to Increase Revenue \$
Ways to Decrease Cost \$
Accessory Chemical Opportunities
Seminar Specials

April 14th, 2015
Doubletree by Hilton
2050 Gateway Place
San Jose CA 95110
5:00pm to 8:00pm

Space available for 30 people
Please contact Katrina with Sales Link Inc.
To reserve your spot call.
(559) 275-3337

Designed
Engineered &
Manufactured
in the USA.

Financing For Your Customers!



POOLCORP'S LIGHTSTREAM PROGRAM IS OFFERING UNSECURED FINANCING AS LOW AS 3.74%

POOLCORP's LightStream Unsecured Consumer Financing program is offering a special interest rate financing



promotion as low as **3.74%**. This special promotion from LightStream will run until May 31st. LightStream is offering this very attractive rate to only POOLCORP dealers, so if you are not on board yet, then NOW is the time to email Don Meyer with POOLCORP (don.meyer@poolcorp.com) to take advantage of this very successful program.

Here are a few key features of our LightStream program:

- Maximum loan amount up to **\$100,000** (can be as low as \$5,000)
- Paperless on-line application process with response in minutes
- Program is offered in **ALL** 50 states
- Terms from 2 years up to **7 years**
- A minimum credit score of 680 is required in order to be considered for a loan offering (keep in mind that LightStream reviews other things for credit worthiness before making a loan offering - history of stable income, history on paying bills, investments, etc.)
- Funds can be used for **ANYTHING** in the backyard (new pool construction, above-ground, in-ground, spas, pool repairs, equipment, outdoor kitchens, patio furniture, landscaping, irrigation, etc.)
- **No** origination fees or prepayment penalty
- Most loans can be funded within **one day** after receiving a loan application, if the applicant so desires
- With this program, POOLCORP does not dictate terms on how a dealer gets paid for the job (how YOU get paid for the job is up to you)
- LightStream is offering a "Referral Program". On the LightStream application, the applicant can give permission to LightStream (**by checking the box in the application**) to refer his application to a third part lender (with whom LightStream has a relationship). This would apply when an applicant does not qualify for financing with LightStream, thus increasing the possibility of the applicant getting his money to pay you for your job (**always** encourage your customers to "check the box" in the application when applying for the LightStream loan).

Marketing materials for your sales counter on the LightStream Program are available through your POOLCORP representative. This includes tifold brochures.

To help insure you have the best success with this program, we highly recommend that our dealers add our LightStream Application **Financing Link** to THEIR company website. This will insure that your customers receive our special interest rate offering from LightStream. Simply email don.meyer@poolcorp.com and he will provide to you valuable information about the program along with some very easy instructions on how to install the link onto your company website.

Thanks and good luck with the new season!!

CHAPTER SUPPORTERS 2013-2014
SANTA CLARA VALLEY IPSSA

Chapter Supporter	Contact	Phone	Email	Product
Adams Pool Plastering	Ryan Eula	925-858-3369	ryan@adamspools.com	Pool & Spa Remodeling
American Leak Detection	Bill Webb	408-729-5325	ald114@garlic.com	Leak Detection
Baby Barrier	Ben Fiscalini	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Backyard Commercial Sales	Kirk Wissbaum	503-804-9303	kirk_w@bcsreps.com	Manufacturers Rep
BG Parts	Mike Bonev	916-337-1443	michael.bonev@bg-parts.com	Replacement Cleaner Bags
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Burkett's Pool Plastering	Shelly Bishop	209-495-6170	shelley_burkettspool@yahoo.com	Pool & Spa Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Commercial Pool System	Steve Dunn	925-938-7665	Steve@commercialpoolsystems.com	Pool Equipment Distributor
Easy Care Pool Products	Maggie Negrete	760-272-0528	mnegrete@easycarewater.com	Chemical Manufacturer
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
General Pool & Spa Supply	Caleb Kinter	800-722-7946	Caleb.Kinter@poolcorp.com	Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Garrett Olson	415-515-9982	golson@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	James Wiebers	408-727-1800	jwiebers@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Mastic Man	Jon Robinette	408-887-4600	jondarwin@earthlink.net	Pool Mastic Installation
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAnderson@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmaclennan@poolcoversinc.com	Swimming Pool Safety Covers
Poolvernugen	Dieter Rief	707-566-0433	info@thepoolcleaner.com	Pool Cleaner Manufacturer
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Elliot Fisher	831-297-0280	elliot@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Swimco	Bob Raymond	408-378-2607	swimcobot@yahoo.com	Motor Repair
Thornberg Enterprise	Kirk Wissbaum	503-804-9303	kirk_w@bcsreps.com	Manufacturers Rep
United Chemical Corp.		800-824-5550	info@swimpool.com	Chemical Manufacturer
US Seal	Raelynne Lessard	732-208-9728	rlessard@ussealmfg.com	Pump Seal Manufacturer
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodsen	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

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Nancy Currier - Treasurer (408) 893-9481
Joe McVeigh – Secretary (408) 249-9731

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IPSSA Contact Information

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www.ipssa.com
10842 Noel Street #107, Los Alamitos CA 90720
Phone 888-360-9505

IPSSA Financial Offices

Cramer and Associates
clint@cramercpa.com
Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

Well first I want to thank all our members and chapter supporters on going out of their way to find and attend our meeting at the alternate location, we had a great turnout but hopefully we won't have to do that again anytime soon. Second a big thanks to Tabitha (Tabby) from Suntrek for sponsoring the meeting and picking up the food tab, we couldn't run this chapter without chapter supporters.

It's April so we all know what that means: Nuts n Bolts tabletop time – April 16th from 5:00-8:30pm at the Napredak Hall, any and all are invited. We will be having our auction benefitting CPSA (formally SPEC) so we will have numerous products available for spectacular prices but please bid high and often it's for a good cause. Once again we will have Los Positas catering so no hot dogs again this year!

Well I hope to see everyone stop in and check out the newest, latest and greatest products available and don't forget we're looking for ideas for activities; SF Giants, SJ Giants, Boardwalk, Bowling, etc.. please give me your thoughts, no work involved. And by the way don't forget your checkbooks for the auction, manufacturers "Try Me" products or some of the many items available from our vendors.

Also be aware that as of April 1st fish are no longer covered by our insurance so be sure to check with your customers before cleaning up that green body of water.

Sincerely,

Mark Lyons

Be Safe, Take A Cab!



SANTA CRUZ >> Empire Grade Road was closed for about nine hours Monday night and Tuesday morning after a driver flipped a pool maintenance truck and was arrested on suspicion of drunken driving.

About 10:20 p.m. Monday, 33-year-old Cory Stevens of Felton was driving a 2001 Ford F-250 south on Empire Grade south of Cave Gulch, said California Highway Patrol officer Brad Sadek.

Stevens lost control of the Ford and struck an AT&T utility pole, causing about 48 gallons of chlorine and eight gallons of muriatic acid from the Ford to spill on the road, Sadek said. Stevens was not injured in the crash, and no other vehicles were involved.

Officers arrested Stevens on suspicion of DUI, Sadek said. Authorities closed the road so Santa Cruz County workers could clean up the spill. Cal Fire, County Road Maintenance and County Environmental Health Services workers also responded.

Empire Grade was reopened about 7:35 a.m. Tuesday, authorities said.

(Reprinted from Santa Cruz Sentinel, 4/14/15)



PENTAIR AQUATIC SYSTEMS
 +1.800.831.7133 main
 +1.866.741.4051 fax

1620 Hawkins Ave
 Sanford, NC 27330
 United States

10951 West Los Angeles Ave
 Moorpark, CA 93021
 United States
www.pentairpool.com
www.staritepool.com

2015 Minimum Advertised Pricing Policy

Minimum Advertised Price Policy – Pentair Water Pool and Spa, Inc. (“Pentair”) has established a Minimum Advertising Price (“MAP”) policy for Eligible Products effective Oct 1, 2014. The MAP policy is applicable to any and all Eligible Participants purchasing Eligible Products listed below and participation in Pentair’s Partner Incentive Programs. In addition, Pentair’s MAP policy establishes specific guidelines under which Pentair may, in its sole discretion, choose to terminate an Eligible Participant in Pentair’s Partner Incentive Program (“Program”). Each Eligible Participant will continue to set its own price at which they sell Pentair products. Any Eligible Participant in violation of the MAP policy may be removed from the Program and may lose all accumulated benefits.

Pentair reserves the right, at Pentair’s sole discretion, to terminate any Eligible participant from any Program, if the Eligible Participant advertises any Eligible Product at a price lower than the Pentair’s MAP policy that appears below, net of any discount, rebate or any other promotion. Any advertised price of Eligible Products must specifically list the price after all discount, rebate, or other promotional allowance and such advertised price shall adhere to Pentair’s Map policy. For the purposes of Pentair’s MAP policy the term “advertises or “advertised” includes but is not limited to any internet, print, electronic and/or media advertisement. In addition, Eligible Participants also agree not to offer any Eligible Products at auction or on any auction site at prices in violation of Pentair’s MAP policy. Violation Pentair’s MAP policy and/or these rules, terms and conditions will result in termination from the Program.

Minimum Advertised Pricing (Installation not Included)

Kreepy Krauly Legend II	\$549.00	IntelliFlo® Variable Speed Pump	\$1,200.00
Kreepy Krauly Platinum (w/ Head & Hose)	\$649.00	IntelliFlo i1 Variable Speed Pump	\$1,200.00
Kreepy Krauly Legend (w/ Head & Hose)	\$549.00	IntelliFlo VF Pump	\$1,700.00
Kreepy Krauly Great White®	\$399.00	SuperFlo® VS Pump #342000	\$800.00
Kreepy Krauly SandShark™	\$399.00	SuperFlo® VS Pump NEW #342001	\$800.00
IntelliChlor® IC20 (w/ Power Center)	\$899.00	SuperMax® VS Pump #343000	\$800.00
IntelliChlor IC40 (w/ Power Center)	\$999.00	SuperMax® VS Pump NEW #343001	\$800.00

- All prices above are before any Pentair consumer rebates.
- This offer is void where prohibited or restricted by law. All federal, state and local laws and regulations apply.
- Offer valid in the USA only for purchases of Eligible Products from an authorized U.S. pool supply distributor.
- Pentair reserves the right to terminate the participation in the Pentair Incentive Program and/or cancel any trip reservations made to attend the Pentair Incentive Program at any time without cause, without penalty and without prior notice.
- This offer is not transferable or assignable and supersedes all other similar offers.

Please contact us with any questions you might have. Thank you for being a Pentair partner!

Carlos Del Amo - Vice President of Global Marketing



27th Annual
Nuts 'n Bolts
 Thursday,
April 16, 2015

5:00 p.m. – 8:30 p.m.

Meet all the major Pool & Spa Manufacturers, suppliers, builders, remodelers and many other specialists as they showcase their companies and products. Learn about new products to help you make more money!

Food

Prizes

Directions from 101

Location

Napredak Hall
 770 Montague Expressway
 San Jose, CA 95112

Take 880 North
 Exit Montague Expressway North
 Left on Trimble Road
 Make a U-turn at the next light
 Turn right on Montague Expressway
 Turn right into parking lot right
 after the bridge



CHAPTER SUPPORTERS 2013-2014
SANTA CLARA VALLEY IPSSA

Chapter Supporter	Contact	Phone	Email	Product
Adams Pool Plastering	Ryan Eula	925-858-3369	ryan@adamspools.com	Pool & Spa Remodeling
American Leak Detection	Bill Webb	408-729-5325	ald114@garlic.com	Leak Detection
Baby Barrier	Ben Fiscalini	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Backyard Commercial Sales	Kirk Wissbaum	503-804-9303	kirk_w@bcsreps.com	Manufacturers Rep
BG Parts	Mike Bonev	916-337-1443	michael.bonev@bg-parts.com	Replacement Cleaner Bags
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Burkett's Pool Plastering	Shelly Bishop	209-495-6170	shelley_burkettspool@yahoo.com	Pool & Spa Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Commercial Pool System	Steve Dunn	925-938-7665	Steve@commercialpoolsystems.com	Pool Equipment Distributor
Easy Care Pool Products	Maggie Negrete	760-272-0528	mnegrete@easycarewater.com	Chemical Manufacturer
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
General Pool & Spa Supply	Caleb Kinter	800-722-7946	Caleb.Kinter@poolcorp.com	Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Garrett Olson	415-515-9982	golson@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	James Wiebers	408-727-1800	jwiebers@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Mastic Man	Jon Robinette	408-887-4600	jondarwin@earthlink.net	Pool Mastic Installation
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAnderson@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmaclennan@poolcoversinc.com	Swimming Pool Safety Covers
Poolvernugen	Dieter Rief	707-566-0433	info@thepoolcleaner.com	Pool Cleaner Manufacturer
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Elliot Fisher	831-297-0280	elliot@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Swimco	Bob Raymond	408-378-2607	swimcobot@yahoo.com	Motor Repair
Thornberg Enterprise	Kirk Wissbaum	503-804-9303	kirk_w@bcsreps.com	Manufacturers Rep
United Chemical Corp.		800-824-5550	info@swimpool.com	Chemical Manufacturer
US Seal	Raelynne Lessard	732-208-9728	rlessard@ussealmfg.com	Pump Seal Manufacturer
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodson	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

Email any articles or ideas to: news@scvipssa.org

Santa Clara Valley IPSSA Newsletter



**Next General Membership Meeting
Thursday, May 21, 2015**

santaclaraipssa@gmail.com

**Napredak Hall, 770 Montague Expway
Dinner at 6:30pm, Meeting at 7:00pm
Volume #25, Issue 2**

Board of Directors

Mark Lyons – President (408) 691-2663
David Allen JR – Vice President (408) 515-3057
Nancy Currier - Treasurer (408) 893-9481
Joe McVeigh – Secretary (408) 249-9731

Newsletter Email– news@scvipssa.org

IPSSA Contact Information

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Phone 888-360-9505

IPSSA Financial Offices

Cramer and Associates
clint@cramercpa.com
Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

Congratulations to all attendees and chapter supporters that made our 27th Annual Nuts n Bolts a success. We had a great turnout and so far the auction has raised \$1200.00 and we still have 4 items left over. The auction will continue this meeting with:

- 1 – Pentair Super Flo VS Pump,
- 1 – Residential Leak Detection, 1 – Super Pro Inline Feeder
- 1 – 50# bucket of chlorine mighty pods so bring your check-books.

For those of you confused by the new “membership renewal notice” not to worry it's just the financial offices new term for “monthly invoice”, nothing else has changed.

Members and Chapter Supporters alike please make sure to keep your contact info up to date so you can continue to receive the newsletter and chapter updates.

Please read and follow the Drought rules printed later in this newsletter.

Last the board has a minor dilemma at hand, the restaurant where we have been holding our board meetings wants us to have a minimum of 5 people in attendance to use there private room and we've really enjoyed being there and would hate to have to look elsewhere. So we were thinking of inviting a chapter member to come and sit in with us, see what we do and maybe offer some insight. The chapter will pay for your dinner and parking so feel free to let a board member know if your interested.

Taking A Long Look At The Options

The economic recovery is one reason for the pool boom, which mirrors rebounding home prices and construction. Pools have an obvious attraction at a time of record-setting temperatures.

“People want pools,” said Cecil Fraser, owner of Swan Pools in Lake Forest, who doubled his projected sales total in March, his best month since the recession. “Pools certainly are part of the culture here.”

POOL VS. LAWN

The pool industry says pools save water compared to lawns and conventional landscaping. When covered to curtail evaporation, a pool's water use is as miserly as drought-tolerant landscaping, it insists.

Local water agency officials say that's true -- but only after a couple of years.

With the state imposing conservation measures, some have called pool use into question. Bans on filling or refilling pools are cropping up in a handful of cities and water utilities throughout the state, including Orange County:

- The South Coast Water District, which serves 40,000 residents in Dana Point, South Laguna Beach and parts of San Clemente and San Juan Capistrano, voted Tuesday to ban the filling or refilling of residential pools or spas. Violators can face fines of up to \$500, said district General Manager Andrew Brunhart.
- The Santa Margarita Water District, serving 165,000 customers in Rancho Santa Margarita, Coto de Caza, Ladera Ranch and parts of Mission Viejo and San Clemente, imposed new restrictions on filling pools and spas in August when it raised its water conservation level to “Stage 2.”

That district lifted its ban in September by amending a water conservation ordinance after pool industry officials objected that pools use less water than lawns.

(Continued on next page)

From Page 1

Up north, the Santa Cruz city council will consider next Tuesday whether to re-impose mandatory water rationing, including a prohibition on filling pools and hot tubs.

"We are in an exceptional drought in California. Every drop counts," said Brunhart, South Coast's general manager. "It's incumbent upon every Californian to do everything we can to save every drop of water."

THOUSANDS OF GALLONS

The argument against pools is simple: They require lots of water. It takes at least 15,000 gallons to fill the average pool, and even when covered, pools need to be topped off periodically to replace evaporated water.

The Santa Margarita Water District calculates that a new 500 square-foot pool with a 500 square-foot deck uses 34,275 gallons in the first year, including 18,700 gallons to fill the pool.

By comparison, a 1,000-square-foot lawn consumes 22,000 gallons a year. District officials say that while backyard pools can save water over time, they're net water users in the first year or two.

"Overall, pools gain a water-saving edge after about 2.5 years," the water district asserted. And a pool uses anywhere from 2 1/2 to four times as much water as drought-tolerant landscaping during the "fill year," depending on whether it has a cover or not.

MILLIONS AT STAKE

After five years, an uncovered pool uses twice as much water as drought-tolerant plants; with a cover, the usage is roughly the same.

Like many aspects of the drought, the pool fight features an industry with a lot at stake.

John Norwood, president of the California Pool and Spa Association, estimated that swimming pools generate about \$560 million a year and support just over 8,000 jobs, including pool installers, equipment and chemical suppliers, and pool cleaning services. His organization projects that Californians will build 12,650 new pools this year, requiring about 227 million gallons to fill them.

Industry officials point out that pools are accompanied by cement decks, and claim that once filled, the pool itself uses a fraction of the water of the typical backyard lawn.

"You're going to save lots of water with a pool," said Norwood. "With a cover, you're going to save even more."

Yorba Linda resident Don Gabel said when it came time to fill a new kidney-shaped pool and spa in his refurbished backyard, it gave him pause.

But ultimately, the need to have a backyard that will be a social hub for his children and their friends during their high school years outweighed those concerns. The new yard also includes a fire pit and barbecue.

"I have a plan to keep my kids around. It's going to be worth it," said Gabel, a building contractor. "To be honest with you, I didn't give (water use) a whole lot of thought."

WHAT ABOUT SPRINKLERS?

Meanwhile, he said, nobody's doing anything about a neighbor with broken sprinklers who generates a "creek running down the gutter every day." He complained, but his neighbor hasn't stopped her daily watering, he said.

"I thought if the water district isn't going to pay attention to that, if no one's concerned about it other than me, I didn't have too much concern about filling my pool," he said.

Newport Beach resident David Clarke believes his new pool will be a net water saver.

The pool is about a third the size of an older pool that he believes was leaking. Clarke and his family tore the old pool out while rebuilding their home of 10 years. About two-thirds of their landscaping also has been removed, further curtailing water consumption.

But Clarke objects to local cities and utilities imposing bans on filling pools until they clean up their own act. He sees medians being watered in the middle of the day in Costa Mesa and criticized local governments for capturing just a fraction of rainwater runoff.

"It's not fair to regulate people's use in their own backyards," Clarke said.

Pool installers like Ken Tipton, owner of ABC Pools in Los Alamitos, note that customers sometimes ask if they'll have problems filling their pools.

But while people with lawns can let them go brown, owners of older pools have few options other than to keep using them.

"If we drain the pool, it's going to blister and crack all the plaster, and it's going to cost them \$5,000 to \$6,000 to drain it," Tipton said.

COVERS ARE REQUIRED

Huntington Beach requires new pool owners to install covers to reduce water evaporation. The city won't sign off on a new pool permit until it has some type of a cover. Fountain Valley requires that new or remodeled pools either have a cover or solar heating to reduce energy consumption.

The Santa Margarita Water District estimated that a pool cover could cut a 500-square-foot pool's evaporation from 15,575 gallons a year to 4,700 gallons annually.

While covers sell for as little as a few hundred dollars, Jeffrey Whitten is splurging on an automatic cover when he installs his new pool at his Corona del Mar home next fall.

"It helps with the evaporation and keeps the pool warm," Whitten said.

The new pool is part of a \$100,000 re-landscaping that included removing an old pool and ripping out the lawn.

Instead, the Whittens are using concrete, artificial turf, drip irrigation and drought-tolerant plants. The new rectangular pool and spa also will be more efficient and economical than the old one, which dated back to the 1960s.

"The whole plan of the new landscape was we're using too much water," he said. "We had grass in the front and the rear yard. That's where all the water was going. I estimate that it's going to be 60 percent to 70 percent less (water) than before."

Reprinted from the Orange County Register, April 2015



Santa Clara Drought Meter

- Abnormally Dry
- Moderate Drought
- Severe Drought
- Extreme Drought
- Exceptional Drought

SJWC's water conservation rules to achieve the 20% conservation target is now in effect through June 30, 2015. The rules mostly apply to outdoor use that typically accounts for 50% of a typical customer's usage. No customer shall use utility-supplied water for non-essential or unauthorized uses as defined below:

- Use of water through any connection when the utility has notified the customer in writing to repair a broken or defective plumbing, sprinkler, watering or irrigation system and the customer has failed to make such repairs within 5 days after receipt of such notice.
- Use of water which results in flooding or run-off in gutters, waterways, patios, driveway, or streets.
- Use of water for washing aircraft, cars, buses, boats, trailers or other vehicles without a positive shut-off nozzle on the outlet end of the hose. Exceptions include washing vehicles at commercial or fleet vehicle washing facilities operated at fixed locations where equipment using water is properly maintained to avoid wasteful use.
- Use of water through a hose for washing buildings, structures, walkways, patios, parking lots, tennis courts, or other hard-surfaced areas in a manner which results in excessive run-off or waste.
- * Use of drinking water for washing driveways and sidewalks.
- Use of water for watering streets with trucks, except for initial wash-down for construction purposes (if street sweeping is not feasible), or to protect the health and safety of the public.
- Use of water for construction purposes, such as consolidation of backfill, dust control, or other uses unless no other source of water or other method can be used.
- Use of water for more than minimal landscaping in connection with any new construction.
- Use of water for outside plants, lawn, landscape, and turf areas more often than every other day, with even numbered addresses watering on even numbered days of the month and odd numbered addresses watering on the odd numbered days of the month, except that this provision shall not apply to commercial nurseries, golf courses and other water-dependent industries.
- Use of water for watering outside plants and turf areas using a hand-held hose without a positive shut-off valve.
- Use of water for decorative fountains or the filling or topping off of decorative lakes or ponds. Exceptions are made for those decorative fountains, lakes, or ponds which utilize recycled (*see footnote) water.
- [Use of water for the filling or refilling of swimming pools \(**see footnote\).](#)

• Service of water by any restaurant except upon the request of the patron.
 Due to limited availability of surface water supplies, SJWC anticipates delivering more groundwater throughout its service area in the coming months. Groundwater may exhibit a more pronounced chlorine taste or odor and this supply source is also typically "harder" than the supply normally provided. Groundwater remains safe and appropriate for all potable uses.

- Click [here](#) for more information about chlorine in water.
 - Click [here](#) for more information about hard water.
 - Click [here](#) for more information regarding home water use and tips on how you can be more efficient.
 - Click [here](#) for information on water-wise landscaping, suggestions of plants, and irrigation tips.
 - Click [here](#) for information about rebate programs offered by the Santa Clara Valley Water District.
- For additional inquiries, please contact us at (408) 279-7900 or customer.service@sjwater.com.

*Recirculated
 **Topping off pools is allowed.

[Report Water Waste - Santa Clara County](#)

Type of Water Waste *

- Watering more than every other day
- Irrigation between the hours of 8 a.m. and 6 p.m.
- Water running off of property due to landscape irrigation
- Broken irrigation systems causing wasted water
- Washing down hardscape that is creating excessive run-off
- Washing of vehicles or watering landscape without a positive shut-off device on the hose
- New construction using water for more than minimal landscaping
- Fountains that do not recirculate water
- Completely filling or re-filling of swimming pools
- Water provided by a restaurant without it being requested
- Other

CHAPTER SUPPORTERS 2013-2014
SANTA CLARA VALLEY IPSSA

Chapter Supporter	Contact	Phone	Email	Product
Adams Pool Plastering	Ryan Eula	925-858-3369	ryan@adamspools.com	Pool & Spa Remodeling
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United Chemical Corp.		800-824-5550	info@swimpool.com	Chemical Manufacturer
US Seal	Raelynn Lessard	732-208-9728	rlessard@ussealmfg.com	Pump Seal Manufacturer
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodson	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

Email any articles or ideas to: news@scvipssa.org

Santa Clara Valley IPSSA Newsletter



Next General Membership Meeting
Thursday, June 18, 2015

santaclaraipssa@gmail .com

Napredak Hall, 770 Montague Expway
Dinner at 6:30pm, Meeting at 7:00pm
Volume #25, Issue 2

Board of Directors

Mark Lyons – President (408) 691-2663
David Allen JR – Vice President (408) 515-3057
Nancy Currier - Treasurer (408) 893-9481
Joe McVeigh – Secretary (408) 249-9731

Newsletter Email– news@scvipssa.org

IPSSA Contact Information

Corporate Office: Vicky Lester
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Phone 888-360-9505

IPSSA Financial Offices

Cramer and Associates
clint@cramercpa.com
Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

Well folks it's the middle of June , summer s almost officially here and I'm sure we're all very busy already. So make sure to take your sunscreen and stay plenty hydrated.

Hopefully we'll have info if not tickets to our San Jose Giants game. Tickets should be \$15.00 for the member, employee member, chapter supporter and one significant other, there should be kids tickets and you may purchase more adult tickets for your grown children but not for your neighbors or friends.

There will be 90 minutes of all you can eat food and soda pop.

For those of you wondering what the new email reading "Membership Renewal Notice from IPSSA Management Company" it is the new term for invoice nothing else has changed.

Don't forget we still have 4 items left to bid on from our auction: chlorine feeder, bucket of tabs, residential leak detection and a Pentair Superflo VS pump so bring your cash or checkbook.

Hopefully we'll see you tomorrow night!

Mark Lyons
President
Santa Clara Valley IPSSA

The Backyard Swimming Pool And The Drought

Once a pillar of suburban comfort, the backyard swimming pool is now the prey of many California communities trying to save water.

Drought policies passed by cities and utilities across the Bay Area and beyond are increasingly targeting the liquid luxury by limiting how often pools can be filled and by how much — and sometimes barring fill-ups entirely.

Now, as a fourth dry year looms, some pool owners are finding it easier to throw in the towel rather than play by the rules, and they're simply doing away with the fixture.

"We're going to have restrictions and rationing come June, and it'll be less water I use," said San Jose resident Eddie Mangu-ray, who paid about \$8,000 this month to have his pool removed. "It was starting to have leaks anyway," he added. "I decided that rather than spend the money remodeling, just get rid of it."

While representatives of California's \$5 billion pool industry say they haven't felt much of a hit from efforts to edge out the amenity, they're not taking chances. Lobbyists are visiting communities across the state to make the case that pools can be water-friendly features and don't need to be sanctioned.

'You have to draw a line'

They say the notion that a pool is any worse than a yard is a myth. But the message has only gotten so far.

"It's much more reasonable to be removing a pool than putting one in at this time," said Chris Burd, owner of Dig & Demo in Sunol, who said the dry days have been good for his 10-person demolition company, which pulled out 150 pools in the past year, most in the South Bay.

"We're a small company, too," he said. "We could do more if we were bigger."

(Continued Next Page)

In San Jose, where warm weather and larger lots lend themselves to a refreshing dip, the number of permits given for pool removals this year is nearly four times the number granted for installations, according to city records. This is unusually high.

Only once since 2000 have pool demolitions outpaced new pools — and that was in 2010, on the heels of the housing crisis. Even then, removals barely edged out installations. While city officials can't link the numbers to the drought, they say it likely played a role.

The South Bay's largest water provider, the [San Jose Water Company](#), which serves most of San Jose and the neighboring Silicon Valley suburbs, has prohibited customers from filling new swimming pools as well as draining and refilling existing ones, with some exceptions. Violators face fines of up to \$500 a day.

The city of San Jose has passed an additional ordinance limiting residents from topping off their pools with more than 1 foot of water. Similar restrictions extend from Santa Cruz to Novato to Dublin.

"The bottom line is we thought it was a waste of our drinking supply to fill a new pool," said Dan Gallagher, operations manager for the [Dublin San Ramon Services District](#), which banned fill-ups last year when the area's water wholesaler pared back deliveries. "You have to draw a line at a certain point for what's important to a community."

Some water agencies, such as the East Bay Municipal Utility District, are going as far as giving rebates to customers who remove a pool and replace it with something more water-efficient. Removals can run between \$6,000 and \$15,000.

Mandatory cuts a factor

The crackdown on pools is part of a bid by cities and utilities to meet state-ordered water reductions. Starting Monday, communities face mandatory cuts between 4 and 36 percent over their 2013 consumption, with places that have used more water in the past forced to cut the most now.

Representatives of the pool industry, though, say including pools in the conservation push makes little sense.

According to the [California Pool and Spa Association](#), an average pool in California requires about 32,000 gallons of water in its first year, and much less in following years. By comparison, a 1,200-square-foot lawn can use up to 44,000 gallons of water a year.

The difference, industry officials say, is not only the big thirst of

grass, but also the amount of landscape around a pool that doesn't require water.

"We understand that water districts are under increased pressure to find ways to conserve water, but imposing a ban on filling or building pools is not the answer," said John Norwood, president of the trade association. "We wanted to educate water districts about the fact that pools and spas do not waste water and can be as efficient as drought-friendly landscaping."

The organization has launched a campaign, "Let's Pool Together," to not only promote pools as water-wise, but also encourage pool owners to be as efficient as possible during the drought. Officials urge residents to use pool covers as well as turn down the heat to limit evaporation.

Less splashing, too. That means no cannonballs.

Water agencies divided

Industry surveys suggest pools continue to be popular. The number of installations appears to have risen in 2014, though some say the size of new pools has gone down considerably. There are an estimated 1.2 million residential pools in the state, according to the California Pool and Spa Association.

Some water agencies have rolled back pool restrictions after hearing what industry representatives have had to say. The Santa Margarita Water District in Orange County, for example, did its own analysis and decided to lift its prohibition on fill-ups.

"You fill the pool once. Grass you water once a day or sometimes three times a week," said Jonathan Volzke of the Southern California district.

Using neighborhood pools

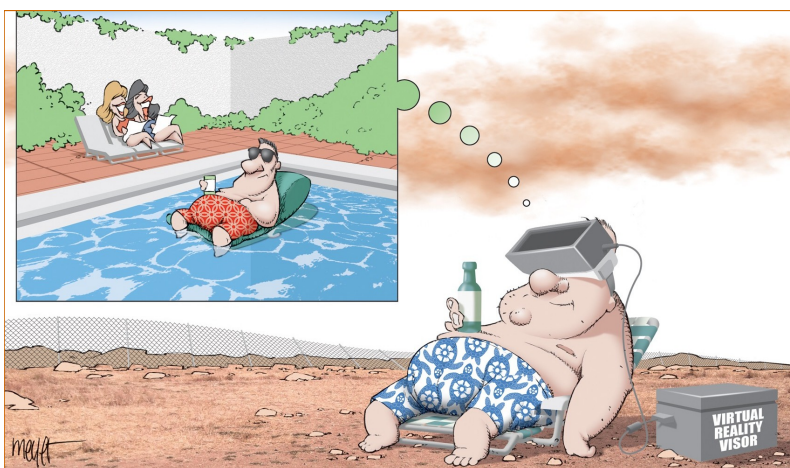
Other communities, however, have remained firm on their pool restrictions. Some say comparing a pool's water use to a lawn's water use is disingenuous. A grassy yard isn't the only substitute, they noted, and a patio or certain vegetation can be a lot more water-efficient.

Santa Clara resident Mary Morse said her family's water use dropped between a quarter and a third after removing the swimming pool in June. She replaced it with artificial turf.

As with others, the drought wasn't the only reason Morse got rid of the pool. Her family had been wondering for years whether to sink more money into the aging fixture — and mulling whether they needed a pool anymore. The dry spell cemented their decision.

Reprinted from:

Kurtis Alexander is a San Francisco Chronicle staff writer.



The number of articles, stories and press reports on the drought today really tell the story about how big this issue is in California. Good news is that CPSA is being quoted all the time and our message is getting out. Bad news is that our message sometimes is misunderstood, the other real bad news is that some cities admit that pools and spas are non-water wasters, but they are non-essential uses of potable water so that is what they are using to impose water use restrictions. All of this is just the beginning as the state's Model Water Efficient Landscape Ordinance just going into effect may be the biggest threat of all. These landscape regulations only look at the water in a pool, and not the surround decking, which means pools are considered the same as lawns and will be downsized.

JOHN A. NORWOOD
Norwood & Associates



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Baby Barrier	Ben Fiscalini	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Blueray xL	Chris Galvan	714-497-8822	chrisg@bluerayxl.com	
Burkett's Pool Plastering	Jason Steenburgh	209-595-6016	burkettjsaason@gmail.com	Pool Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Alonso Yabar	925-239-9748	alonzo-yabar/hayward@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	James Wiebers	408-727-8100	jwiebers@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAndersen@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmacLennan@poolcoversinc.com	Swimming Pool Safety Covers
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Elliot Fisher	831-297-0280	elliott@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Superior Pool Products	Brian Rivera	650-257-8207	brianrivera@sppdistributors.com	Distributor
Swimco	Bob Raymond	408-378-2607	swimcobob@yahoo.com	Motor Repair
Wissbaum & Associates, LLC	Kirk Wissbaum	503-804-9303	Kirk_w@bcsreps.com	Sales Rep / Manufacturers Rep
WR Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodson	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

Email any articles or ideas to: news@scvipssa.org

Santa Clara Valley IPSSA Newsletter



Next General Membership Meeting
Thursday, July 16, 2015

santaclaraipssa@gmail .com

Napredak Hall, 770 Montague Expway
Dinner at 6:30pm, Meeting at 7:00pm
Volume #25, Issue 2

Board of Directors

Mark Lyons – President (408) 691-2663
David Allen JR – Vice President (408) 515-3057
Nancy Currier - Treasurer (408) 893-9481
Joe McVeigh – Secretary (408) 249-9731

Newsletter Email– news@scvipssa.org

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clint@cramercpa.com
Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

Happy summer folks, with all this beautiful weather we're having I'm sure you're all just swamped with work and that's how it should be. Many thanks to Kirk Wissbaum of Backyard Commercial Sales for sponsoring dinner for our June meeting, this month's dinner will be provided by Scuba Pool Repair.

Chapter Supporters, please check your contact/email info at the end of this newsletter and make sure it's correct and as you wish to be listed. Please send any corrections to me at santaclaraipssa@gmail.com.

Get ready for our annual end of summer event, this year we'll be going to the S.J. Giants vs Bakersfield Rawhide on Saturday, Aug. 22nd @ 4:30 pm. We will be gathering in the new Futures Club area for an all you can eat buffet and soft drinks (served for 90 minutes, from 4:30-6:00), also the kids are entitled to unlimited play in the Kids Area. Tickets will be \$15.00 a piece for everyone that's eligible, \$32.00 for non-members or friends. Chapter Supporters, regular and employee members are entitled to the discounted tickets for themselves and their immediate family members but not for your friends or neighbors (their welcome to come at the \$32.00 price).

Attention golfers, check out the flyer for the Tri-Valley chapters golf tournament at Poppy Hills Golf Course in Livermore on Oct 29th. I hear they have lots on prizes and giveaways.

Regular members don't forget we're looking for 1 person per month to join us at our monthly board meeting. You can check out what goes on and we can get some personal input from you.

See you on Thursday.
Mark Lyons

How Much Does it Cost to Run A Pool Heater?

June 28, 2015 Patrick Paroline

Quite often we get the question How much does my pool heater cost to run? Here's some quick information to help you figure out how much it is costing you to heat your pool.

Propane Pool Heaters

You can figure about 1 gallon per hour per 100,000 BTU's to operate a propane pool heater. For a typical 400,000 BTU heater, that's 4 gallons per hour. Currently Propane runs about \$2.50 per gallon, propane prices do fluctuate so keep an eye on this website updating the [National Average Cost of Propane](#). In our example, 1 hour on propane will cost **\$10.00**.

Natural Gas Pool Heaters

You can figure about 1 therm per hour per 100,000 BTU's for Natural Gas. For a typical 400,000 BTU pool heater, that's 4 therms per hour. Currently Natural Gas runs about \$1.00 per therm, natural gas prices do fluctuate so keep an eye on this site showing the [Cost of Natural Gas Per State](#). In our example, 1 hour on Natural Gas will cost \$4.00.

Heat Pumps

You can figure about 5,000 watts or 5 kilowatts per hour per 100,000 BTU's for a heat pump. For a typical 100,000 BTU heat pump, that's 5 kilowatts per hour. The national average for Electricity runs \$.13 cents per kilowatt hour. Electricity costs vary widely throughout the United States so checkout this website updating the [Electricity Costs for all 50 States](#). In our example, 1 hour on a heat pump will cost .60 cents.

Chlorine Is Innocent

Those red eyes you get from swimming aren't caused by chlorine, according to an official with the Centers for Disease Control and Prevention.

"Chlorine binds with all the things it's trying to kill from your bodies, and it forms these chemical irritants. That's what's stinging your eyes. It's the chlorine binding to the urine and sweat." DR. MICHAEL J. BEACH, ASSOCIATE DIRECTOR OF THE CDC'S HEALTHY WATER PROGRAM

For their annual Healthy Swimming Program, the Centers for Disease Control (CDC) teamed with Water Quality and the Health Council and the National Swimming Pool Foundation to educate Americans about the dangers of pools and how to stay healthy when swimming, [Women's Health](#) reports.

Beach went on to say that the cough you can get from an indoor pool is also caused by the chemical reaction. The chlorine isn't what causes the irritation in your lungs; it's pee

There's actually been an increase in disease outbreaks from public swimming pools, according to Beach, thanks in large part to those swimming while they have diarrhea. Those with diarrhea don't even have to defecate in the pool to spread disease, but just have the germs on their body, which is why the CDC encourages swimmers to shower

before getting in the pool.

"We have a new parasitic germ that has emerged that's immune to chlorine," says Beach. "We've got to keep it out of the pool in the first place. We need additional barriers."

The misconception that chlorine just eliminates all germs upon contact is untrue, and it takes time to properly disinfect for each germ. While chlorine kills most bacteria such as E. Coli in less than a minute, it takes at least 16 minutes to kill Hepatitis A, and the Cryptosporidium parasite can last in the swimming pool for over 10 days.

The CDC says the only way to prevent recreational water illnesses is to keep germs out of the pool in the first place and to practice the [following steps for healthy swimming](#):

SPREAD THE WORD

- Stay out of the water if you have diarrhea.
- Shower before you get in the water.
- Do not pee or poop in the water.
- Do not swallow the water.
- Take kids on bathroom breaks.
- Check diapers, and change them in a bathroom or diaper-changing area -- not poolside -- to keep germs away from the pool.
- Reapply sunscreen.
- Drink plenty of fluids.



CPSA ALERT

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&

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Tuesday

July 21, 2015

10:30AM

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*Please call (916) 551-1383 with questions
or email info@thecpsa.org*



Tri-Valley IPSSA GOLF TOURNAMENT

Thurs. October 29th 2015

Poppy Ridge Golf Course, Livermore



Join us for a Day of GOLF & Dinner

Fun, Prizes, Entertainment & More!

INCLUDES: 18 Holes of Golf (Best Ball), Tee gift bag,
Golf w/Cart, Hole contests, Dinner, More...

If you don't GOLF, join in for the fun, dinner and drinks afterward! (\$60 Dinner Only)

GET YOUR GOLF FOURSOME TOGETHER:

Registration: 10:30 am, Shot Gun Start: 12:00 pm

Your Name: _____

Address: _____ Phone: _____

Email: _____

Player 2 Name: _____

Player 3 Name: _____

Player 4 Name: _____

Sponsorship Opportunities Available:

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GOLFERS @ \$150 / PERSON	\$
DINNER ONLY @ \$60 / PERSON	\$
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TOTAL CHECK AMOUNT:	\$

DEADLINE TO SIGN UP IS OCTOBER 1, 2015

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PIE 2015 SEMINAR SCHEDULE



CPO® Certification Course - Certified Pool Operator Wed Sept 23 and Thur Sept 24 8:00am-5:00pm Monterey Ca

	Cottonwood	De Anza 1	De Anza 2	De Anza 3	Redwood	Ironwood
Thursday, Sept 24th	1:00pm-3:00pm How to Succeed in Customer Service David Hawes H & H Pool Services	Repairing and Renovating Swimming Pools Steve Gutai Jandy/Zodiac & David Peterson Watershape Consulting	Pentair Chemical Automation Intellichem Pentair	Omni & Oncommand Controls Hayward	Proper Pool Testing Procedures & Use of Standards to Verify Test Results Ivars Jaunakais-Pres. Industrial Test Systems	CPO Certified Pool Operator Wayne Ivusich <i>registration for class required</i> Class September 23 & 24 8am - 5pm <i>Both Days Mandatory</i>
	3:00pm-5:00pm Evolution of The Modern Pool Chris Marcano Natural Chemistry		Low Nox Heaters Max-E-Therm Master Temp Sta-Rite/Pentair	EcoStar Variable Speed Pumps Install-Troubleshooting Hayward	Ultra Violet Sanitation Delta UV	
Friday, Sept 25th	8:00am-10:00am CPR Is Your Business on Life Support? David Hawes H & H Pool Service	JXi Heaters Alex Krajewski Jandy/Zodiac	Pool Hydraulics Balancing Flow Pentair	Aqua-Rite Chlorine Generators (Salt) Install - Troubleshoot Hayward	"Blame it on the Pool Tech – Lessons Learned from over 2000 Claims". Ray Arouesty Arrow Insurance	Basic Water Chemistry & Testing Wayne Ivusich Taylor Technologies
	10:00am-12:00pm Introduction to Pool Program 8 Jason Wise Wise Software	Zodiac VS Pumps Alex Krajewski Jandy/Zodiac	Pentair Apps and On Line Resources Pentair	UV/OZONE Hayward		12 Myths about Water Maintenance Wayne Ivusich Taylor Technologies
	12:30pm-2:30pm Business Roundtable Share Your Stories Dave Hawes	Zodiac General Automation with iAquaLink 2.0 Alex Krajewski Jandy/Zodiac	Basic Electricity	Universal H-Series Forced Draft Heater Install & Troubleshooting Hayward	Motor Repair & "Hybrid Motors" Bob Raymond Swimco	Weird Water Solutions The DROUGHT Edition TerryArko SeaKlear
	2:30pm-4:30pm POOL SCHOOL 101 Dave Allen Allens Pool Care	Zodiac Booster Pump Cleaners Alex Krajewski Jandy/Zodiac	Mike Childress Pentair	Commercial Chemical Control Automation Hayward	Pool Light Repair Dick Nichols Genie Pool & Spa	The Latest & Greatest in Hot Tub Solution Based Products FREE CLASS SeaClear
Saturday, Sept 26th	8:00am-10:00am Hydraulics (Hydraulica) "en espanol" Carlos Gomez Pentair	Water Chemisrty Terry Arko SeaKlear	Variable Speed Pump Programming Pentair	PG&E's Certified Aquatic Equipment Installer Training Course Michael Orr FPSIE	Residential Heater installation & repair RayPak	Commercial ph/orp RolaChem Control Applications Alpa West Chad McClellan
	10:00am-12:00pm Heater (Calentador) Instalacion y Solucion de Problemas "en espanol" Carlos Gomez Pentair		Mastic Installation The Right Way! Jim Dill Deck O Seal WR Meadows		Commercial Heater installation & repair RayPak	Variable Speed Motor Replacement Randy Block Regal Beloit

SEMINARS ARE SUBJECT TO CHANGE OR CANCELLATION WITHOUT NOTICE * SPEAKERS VIEWS THEIR OWN AND NOT NECESSARILY THOSE OF POOL INDUSTRY EXPO, INC. * CHECK WWW.POOLINDUSTRYEXPO.COM FOR UPDATED SCHEDULE

CHAPTER SUPPORTERS 2013-2014
SANTA CLARA VALLEY IPSSA

Chapter Supporter	Contact	Phone	Email	Product
Adams Pool Plastering	Ryan Eula	925-858-3369	ryan@adamspools.com	Pool & Spa Remodeling
American Leak Detection	Bill Webb	408-729-5325	ald114@garlic.com	Leak Detection
Baby Barrier	Ben Fiscalini	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Backyard Commercial Sales	Kirk Wissbaum	503-804-9303	kirk_w@bcsreps.com	Manufacturers Rep
BG Parts	Mike Bonev	916-337-1443	michael.bonev@bg-parts.com	Replacement Cleaner Bags
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Burkett's Pool Plastering	Shelly Bishop	209-495-6170	shelley_burkettspool@yahoo.com	Pool & Spa Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Commercial Pool System	Steve Dunn	925-938-7665	Steve@commercialpoolsystems.com	Pool Equipment Distributor
Easy Care Pool Products	Maggie Negrete	760-272-0528	mnegrete@easycarewater.com	Chemical Manufacturer
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
General Pool & Spa Supply	Caleb Kinter	800-722-7946	Caleb.Kinter@poolcorp.com	Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Garrett Olson	415-515-9982	golson@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	Matt Anderson	408-727-8100	maanderson@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Mastic Man	Jon Robinette	408-887-4600	jondarwin@earthlink.net	Pool Mastic Installation
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAnderson@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmacLennan@poolcoversinc.com	Swimming Pool Safety Covers
Poolvernugen	Dieter Rief	707-566-0433	info@thepoolcleaner.com	Pool Cleaner Manufacturer
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Scott Miner	925-260-2008	scott@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Swimco	Bob Raymond	408-378-2607	swimcobot@yahoo.com	Motor Repair
Thornberg Enterprise	Kirk Wissbaum	503-804-9303	kirk_w@bcsreps.com	Manufacturers Rep
United Chemical Corp.		800-824-5550	info@swimpool.com	Chemical Manufacturer
US Seal	Raelynne Lessard	732-208-9728	rllessard@ussealmfg.com	Pump Seal Manufacturer
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodsen	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

Email any articles or ideas to: news@scvipssa.org

Santa Clara Valley IPSSA Newsletter



**Next General Membership Meeting
Thursday, August 20, 2015**

santaclaraipssa@gmail .com

**Napredak Hall, 770 Montague Expway
Dinner at 6:30pm, Meeting at 7:00pm
Volume #25, Issue 3**

Board of Directors

Mark Lyons – President (408) 691-2663
David Allen JR – Vice President (408) 515-3057
Nancy Currier - Treasurer (408) 893-9481
Joe McVeigh – Secretary (408) 249-9731

Newsletter Email– news@scvipssa.org

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Phone 888-360-9505

IPSSA Financial Offices

Cramer and Associates
clint@cramercpa.com
Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

Well people, it's the end of August, the kids have headed back to school and the time to start relaxing is almost here. To get things rolling we've scheduled our annual get together for this Saturday @ the S.J.Giants vs Bakersfield Rawhide baseball game, tickets are \$15.00 for chapter supporters, members (regular & employee) and their families. We'll have tickets at the meeting Thursday night so bring your cash, checks or credit cards and join us for a fun night.

P.S. admission includes unlimited play for the kids in the Family Fun Zone.

Many thanks to Drew Anderson of Scuba Pool Repair for sponsoring our July meeting and for winging it when the projector wouldn't work.

We're about a month away from the PIE Show and once again we will be offering to pay the \$75.00 registration fee for the seminars, just bring your seminar badge to the October meeting for reimbursement.

Attention golfers, check out the flyer for the Tri-Valley Chapters Golf Tournament at Poppy Hills Golf Course in Livermore on Oct. 29th. I hear they have lots of prizes and giveaways!

Just a heads up, the next BORD meeting on Nov. 7th will be somewhere in San Jose, hopefully we can get a big turn out for meeting.

We're looking for suggestions/thoughts for our upcoming holiday meetings, please let a board member know your ideas.

See you at the meeting,

Mark Lyons

Pool Industry Cannot Back Down

54 new swimming pools and family backyards were saved last week when the Laguna Beach City Council voted unanimously to overturn the moratorium on issuing new permits for swimming pools, spas and hot tubs as initially passed at the July 14th Council meeting. Also saved were the jobs of numerous contractors and sub-contractors, permit fees and new property taxes that go along with such home improvements!

This was a big deal. CPSA had been working with city staff since the day after the City Council voted without any public notice or industry involvement to impose such a moratorium. Clearly this was, at best for the city, an opportunity to research this topic and make an informed decision. At worst, it was a knee-jerk reaction that we have observed from numerous cities and water districts. However, once the facts are highlighted, bans on new permits for pools, spas and hot tubs and prohibitions on using public water to fill new pools are very hard to justify.

The problem is that getting the facts before policy makers and the public is hard work and expensive, especially given media costs in California and the current environment where drought-shaming seems to be prevalent. That is what makes this success all the sweeter. Over the past 20 months CPSA has been working with state leaders, water districts and cities throughout California as well as the media to share the facts about water use by swimming pools, spas and hot tubs. Compared to turf farmers and almond growers, we have been wildly successful. CPSA has had over 70 newspaper articles posted and have participated in an untold number of radio and television stories relative to various proposed water use restrictions. We have had editorials posted in the Orange County Register, Los Angeles Times and have even been highlighted in National Geographic just to mention a few. In most instances we now have the media on our side which is invaluable.

All of this work paid off again last week in Laguna Beach. CPSA provided the city staff with all of our materials relative to the facts about water use by swimming pools, spas and hot tubs: the economic impact report CPSA had commissioned by PK Data and numerous articles and research that supported our position that pools and spas are not water wasters.

Continued next page

Our public relations firm, Miller Public Affairs, went to work immediately after the moratorium was initially passed. In the few weeks prior to the City Council meeting that resulted in the repeal of the prohibition on August 4th, they were able to influence the Orange County Register to editorialize against the moratorium and publish an op-ed prepared for Alan Smith that appeared in several papers, and were instrumental in an article produced the day of the hearing by the Orange County Register highlighting this issue and the effect on local citizens.

CPSA had also organized local builders, Ceil Fraser and Alan Smith, to testify at the hearing with CPSA President John Norwood. We also had the advantage and luxury of approximately 20 residents that showed up in support of our position. Last week also marked the first time the Association of Pool & Spa Professionals weighed in after having just recently agreed to hire a firm in Southern California to assist CPSA with making needed presentations before local public entities. This additional help assists CPSA with coverage in southern California which reduces our expenses, takes some pressure off

local members that have been filling the void, and guarantees that we will have at least one person representing the industry at any city council or water district meeting. CPSA has and will continue working with city or water district staff who propose unwarranted restrictions and will provide them with factual materials as we utilize public relations personnel to build local media support for the industry position.

On average, CPSA has been receiving 5 notices per week that contain potential water use restrictions affecting swimming pools, spas and hot tubs. We engage with each of these cities to assess the threat and then, where necessary, engage the process outlined above. In most cases we are winning the battles. Even where we have not won initially, we keep working, and just recently 5 cities have reversed their bans on filling new pools. It's becoming increasingly clear that the message is getting through. This week, we were alerted that the City of Yreka (population 7,700) is including a prohibition on the issuance of permits for pool construction during Stage 4 of the municipal code and Water Shortage Contingency plan. We

were also tipped off that the City of Fort Bragg has a prohibition on filling swimming pools. As a result, we have begun engaging these policy makers.

Bottom line, this is hard work and it is expensive, which is why we need to keep working to expand the membership and financial support for CPSA. If you are reading this, CPSA is defending your job or business; please help spread the word. Here are some facts:

1. Swimming pools, spas and hot tubs are not water wasters. This fact has been confirmed by the state, numerous water districts and cities.
2. There are no state prohibitions on the use of public water to fill or refill pools or spas. This includes the Governor's Proclamations and State Water Resources Control Board regulations.
3. Approximately 13,000 new pools will be built in California during 2015. The amount of water it will take to fill these new pools is approximately 8/1000 of 1% of just the state's water used for urban purposes.
4. New swimming pools, spas and hot tubs use a tiny fraction of 1% of a city's or water district's annual water use. Generally a rounding error! This fact has caused several cities that enacted bans on filling new pools to reverse their actions and prevented others from taking any action relative to swimming pools and spas.
5. Once built, swimming pools use about the same amount of water through evaporation as the same size area planted in drought resistant landscaping. If the pool is covered when not in use, the pool will use 1/2 of the water that drought resistant landscape uses annually. Covered spas and hot tubs lose less than 5% of water due to evaporation as they are always covered to keep in the heat.



TRI-Valley IPSSA GOLF TOURNAMENT

Thurs. October 29th 2015

Poppy Ridge Golf Course, Livermore






Join us for a Day of GOLF & Dinner

Fun, Prizes, Entertainment & More!

INCLUDES: 18 Holes of Golf (Best Ball), Tee gift bag, Golf w/Cart, Hole contests, Dinner, More...
If you don't GOLF, join in for the fun, dinner and drinks afterward! (\$60 Dinner Only)

GET YOUR GOLF FOURSOME TOGETHER:
Registration: 10:30 am, Shot Gun Start: 12:00 pm

Your Name: _____

Address: _____ Phone: _____

Email: _____

Player 2 Name: _____

Player 3 Name: _____

Player 4 Name: _____

Sponsorship Opportunities Available!
Hole Sponsors Dinner Sponsors

GOLFERS @ \$150 / PERSON	\$
DINNER ONLY @ \$60 / PERSON	\$
GOLD SPONSORSHIP @ \$1000 INCLUDES "TEE" SIGNAGE AND BANNER IN DINNING HALL AND FOURSOME GOLFING	\$
TITLE SPONSORSHIP @ \$1500 THIS SPONSOR WILL HAVE NAME LISTED ON LITERATURE, BANNER LOCATED AT CHECKIN, AND IN DINNING HALL, INCL. FOURSOME GOLFING	\$
TOTAL CHECK AMOUNT:	\$

DEADLINE TO SIGN UP IS OCTOBER 1, 2015
MAKE CHECKS PAYABLE TO: TRI-VALLEY IPSSA
MAIL TO: TRI-VALLEY IPSSA, 478 LINDBERGH AVE., LIVERMORE CA 94551
• TEL# 925 828-8464 • EMAIL: BCBPOOLS@YAHOO.COM



PIE 2015 SEMINAR SCHEDULE



CPO® Certification Course - Certified Pool Operator Wed Sept 23 and Thur Sept 24 8:00am-5:00pm Monterey Ca

	Cottonwood	De Anza 1	De Anza 2	De Anza 3	Redwood	Ironwood	
Thursday, Sept 24th	1:00pm-3:00pm	How to Succeed in Customer Service David Hawes H & H Pool Services	Repairing and Renovating Swimming Pools Steve Gutai Jandy/Zodiac & David Peterson Watershape Consulting	Pentair Chemical Automation Intellichem Pentair	Omni & Oncommand Controls Hayward	Proper Pool Testing Procedures & Use of Standards to Verify Test Results Ivars Jaunakais-Pres. Industrial Test Systems	CPO Certified Pool Operator
	3:00pm-5:00pm	Evolution of The Modern Pool Chris Marcano Natural Chemistry	Low Nox Heaters Max-E-Therm Master Temp Sta-Rite/Pentair	EcoStar Variable Speed Pumps Install-Troubleshooting Hayward	Ultra Violet Sanitation Delta UV	Wayne Ivusich <i>registration for class required</i> Class September 23 & 24 8am - 5pm <i>Both Days Mandatory</i>	
Friday, Sept 25th	8:00am-10:00am	CPR Is Your Business on Life Support? David Hawes H & H Pool Service	JXi Heaters Alex Krajewski Jandy/Zodiac	Pool Hydraulics Balancing Flow Pentair	Aqua-Rite Chlorine Generators (Salt) Install - Troubleshoot Hayward	"Blame it on the Pool Tech – Lessons Learned from over 2000 Claims". Ray Arouesty Arrow Insurance	Basic Water Chemistry & Testing Wayne Ivusich Taylor Technologies
	10:00am-12:00pm	Introduction to Pool Program 8 Jason Wise Wise Software	Zodiac VS Pumps Alex Krajewski Jandy/Zodiac	Pentair Apps and On Line Resources Pentair	UV/OZONE Hayward	12 Myths about Water Maintenance Wayne Ivusich Taylor Technologies	
	12:30pm-2:30pm	Business Roundtable Share Your Stories Dave Hawes	Zodiac General Automation with iAquaLink 2.0 Alex Krajewski Jandy/Zodiac	Basic Electricity	Universal H-Series Forced Draft Heater Install & Troubleshooting Hayward	Motor Repair & "Hybrid Motors" Bob Raymond Swimco	Weird Water Solutions The DROUGHT Edition TerryArko SeaKlear
	2:30pm-4:30pm	POOL SCHOOL 101 Dave Allen Allens Pool Care	Zodiac Booster Pump Cleaners Alex Krajewski Jandy/Zodiac	Mike Childress Pentair	Commercial Chemical Control Automation Hayward	Pool Light Repair Dick Nichols Genie Pool & Spa	The Latest & Greatest in Hot Tub Solution Based Products FREE CLASS SeaClear
Saturday, Sept 26th	8:00am-10:00am	Hydraulics (Hydraulica) "en espanol" Carlos Gomez Pentair	Water Chemisrty Terry Arko SeaKlear	Variable Speed Pump Programming Pentair	PG&E's Certified Aquatic Equipment Installer Training Course Michael Orr FPSIE	Residential Heater installation & repair RayPak	Commercial ph/orp RolaChem Control Applications Alpa West Chad McClellan
	10:00am-12:00pm	Heater (Calentador) Instalacion y Solucion de Problemas "en espanol" Carlos Gomez Pentair		Mastic Installation The Right Way! Jim Dill Deck O Seal WR Meadows		Commercial Heater installation & repair RayPak	Variable Speed Motor Replacement Randy Block Regal Beloit

SEMINARS ARE SUBJECT TO CHANGE OR CANCELLATION WITHOUT NOTICE * SPEAKERS VIEWS THEIR OWN AND NOT NECESSARILY THOSE OF POOL INDUSTRY EXPO, INC. * CHECK WWW.POOLINDUSTRYEXPO.COM FOR UPDATED SCHEDULE

American Leak Detection	Bill Webb	408-729-5325	ald114@garlic.com	Leak Detection
Baby Barrier	Ben Fiscalini	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Blueray xL	Chris Galvan	714-497-8822	chrisg@bluerayxl.com	CEO
Burkett's Pool Plastering	Jason Steenburgh	209-595-6016	burkettjsjaason@gmail.com	Pool Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Jade Nicole	925-239-9748	jinicol@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	Matt Anderson	408-727-8100	maanders@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAnderson@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmaclennan@poolcoversinc.com	Swimming Pool Safety Covers
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Elliot Fisher	831-297-0280	elliott@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Superior Pool Products	Brian Rivera	650-257-8207	brianrivera@sppdistributors.com	Distributor
Swimco	Bob Raymond	408-378-2607	swimcobot@yahoo.com	Motor Repair
Wissbaum & Associates, LLC	Kirk Wissbaum	503-804-9303	Kirk_w@bcсреps.com	Sales Rep / Manufacturers Rep
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodsen	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

Email any articles or ideas to: news@scvipssa.org

Santa Clara Valley IPSSA Newsletter



Next General Membership Meeting
Thursday, October 15, 2015

santaclaraipssa@gmail .com

Napredak Hall, 770 Montague Expway
Dinner at 6:30pm, Meeting at 7:00pm
Volume #25, Issue 3

Board of Directors

Mark Lyons – President (408) 691-2663
 David Allen JR – Vice President (408) 515-3057
 Nancy Currier - Treasurer (408) 893-9481
 Joe McVeigh – Secretary (408) 249-9731

Newsletter Email– news@scvipssa.org

IPSSA Contact Information

Corporate Office: Vicky Lester
 www.ipssa.com
 10842 Noel Street #107, Los Alamitos CA 90720
 Phone 888-360-9505

IPSSA Financial Offices

Cramer and Associates
 clint@cramercpa.com
 Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

Okay, who'd of thought it, it's the middle of October and we're still having 90 to 100 degree weather which I'm sure means your all still cranking away and haven't had a chance to start slowing down.

Soon though it will time to think about taking time off, truck cleaning and maintenance, education, holidays, etc... just don't forget to take care of yourselves, get your physicals down, any specialists needed and get your cancer screening done.

Don't forget to thank Gabe Talease of HASA and band of merry BBQ'rs. You did well! Thanks I understand this month this month should be SCP and some sort of BBQ.

Next month is Thanksgiving and chapter supporter appreciation month so please show up and lend a hand with dinner.

Just a few upcoming date reminders:

IPSSA BORD Meeting

November 7, 2015
 DoubleTree Hotel, 2050 Gateway Pl., S.J. 10:00 am

IPSSA Scholarship application deadline December 1, 2015

IPSSA Leadership Weekend

February 5-6, 2016
 Sheraton Park Hotel, Anahiem, CA

Don't forget to bring your PIE seminar badges to the meeting for reimbursement.

Be sure and welcome our new member Fred Doering to the chapter!

Also we're always looking for a

different 5th person for our board meeting, Let one of us know if interested.

Also see below, the attached insurance comparison between IPSSA vs CPA.

Have a great month, keep wishing for rain,

See you at the meeting,

Mark Lyons



Swimming Pool Association Coverage Comparison

Claims	IPSSA	CPA	ADVANTAGE
Chemical Injury and Damage (including defective chemical feeder/controller claims)	\$1,000,000	\$50,000	IPSSA
eColi; Staph; Crypto; Folliculitis	\$1,000,000	None	IPSSA
Pool Inspections (Professional Liability)	\$50,000	None	IPSSA
Workmanship Claims (including damage to tile, heaters, filters)	\$50,000	None	IPSSA
Aggregate Limit of Coverage	\$3,000,000	\$2,000,000	IPSSA
Acid Wash	\$50,000	\$25,000	IPSSA
Remodeling	\$1,000,000 (+\$28 month)	None	IPSSA
Mold following pool overflow	\$25,000	None	IPSSA
Repair, cleaning and maintenance of diving boards	\$1,000,000	None	IPSSA
Life Insurance	\$50,000 (incl heart attacks, cancer etc.)	None	IPSSA
Injury to member at jobsite	\$5,000 (incl dog bites, shoulder injuries etc.)	None	IPSSA
Year insurance program established	1988	2015	
Number of member claims processed	2,000+	????	

Proper Coverage is Important

Coverage

Chemical Injury and Damage

Pool techs handle chemicals on a daily basis. Without high limits of chemical coverage the following claims might not have been paid:

- Leaking bottle drips on concrete deck or indoor carpeting requiring replacement
- Customer states that incorrect water chemistry caused rash
- Tile cleaning solution damages tile
- Poison gas inhalation when pool tech mixes chlorine and acid
- Cal Hypo explodes causing injury or property damage
- Improper water balance damages heat exchanger
- Improper water balance strips copper causing blue staining on plaster
- We paid over \$500,000 when a member was sued for injury from a defective RolaChem feeder

eColi; Staph; Crypto; Folliculitis

We've had many claims where pool users claim to have received bacterial infections from poor chemistry

Pool Inspections (Professional Liability)

Pool techs are routinely asked to give opinions on the condition of a pool/equipment.

This coverage is necessary if a customer states that the pool tech failed to report on:

- Plaster cracks
- Leaking skimmers
- Leaking return lines
- Obstructed main skimmers
- Electrical issues
- Incorrectly constructed bowls under diving boards
- Thin plaster
- Geological issues (land slippage)

Workmanship Claims

Faulty workmanship coverage is necessary for the following claims:

- Tile damage following bead blasting
- Tile damaged during use of caustic tile cleaning solution
- Damage to heater when member installs a wrong pressure or high limit switch
- Damage to plaster when member replaces main drain cover
- Broken electrical wire when member is in process of replacing pool light
- Damage to chlorine generator or controller when member replaces a circuit board

Remodeling

Without remodeling coverage you may not have coverage for skimmer replacements, drain re-configurations and re-tile jobs

Mold following pool overflow

Pool techs routinely overflow pools. Water flows into homes causing mold damage, which can cost thousands of dollars to clean up.

Repair, cleaning and maintenance of diving boards

We prefer that members remove diving boards. If the customer refuses to remove the board the member may do a repair to make the board safe.

Life Insurance

The life insurance covers members regardless of their health condition. The policy covers death from illness (ie cancer, stroke, accidents). Most deaths we have are members between age 45 – 55.

Injury to member at jobsite

Medical coverage is provided for the regular member to cover his injuries at the jobsite. We have paid for shoulder injuries, lacerations, dog bites, spider bites, trip and falls. The coverage will pay up to \$5000 if the member has no health insurance. If the member does have his own health insurance this coverage will pay a deductible or co-pay



A family of black bears decided to beat the heat by taking a swim in a New Jersey family's pool.

The Basso family of Rockaway, N.J., looked out the window into their backyard and saw a mother black bear and her five cubs swimming in the family's above-ground pool.

[Watch video:](#)



IPSSA SCHOLARSHIP FUND APPLICATION

One application per class or program. Multiple applications permitted.

Available to all self-employed pool/spa service professionals

(Rev. 12/13)

To be eligible for a grant:

- **ALL** questions on the application must be answered completely, including the applicant's signature.
- Applications must be submitted within 18 months of course completion.
- Grants are awarded once each year. Complete application packet must be received by December 1st.
- Scholarship funds are limited; partial grants may be awarded.
- Grants will only be awarded after successful completion of a course.
- All Applications **MUST** include **all** of the following:
 - 1) a business card or other proof of self employment
 - 2) a copy of current business license, or a signed statement declaring a business license is not required
 - 3) a copy of the receipt for the course.
 - 4) a copy of the verification of successful course completion/certificate.
 - 5) a copy of the license received as a result of any preparation course.

All incomplete applications will be returned for resubmission, but must continue to meet stated deadlines.

1. Name of Applicant: _____
 Home Address: _____
 City: _____ State: _____ Zip _____
 Telephone: _____ Email: _____ Fax: _____

2. Are you self-employed in the pool/spa service industry (at least 50% of your net income)? Yes ___ No ___
(If Yes, continue; if No, you are not eligible for an IPSSA grant)
 Company: _____
 Address: _____
 City: _____ State: _____ Zip _____
 Years in business: _____ Business license # _____ City/County/State: _____

3. List the name of the course and describe in detail the purpose, content, and applicability to your business
 Additional information may be included on a separate sheet.

4. Cost of course: \$ _____ Course completion date: _____

5. Name, address and contact phone number of the institution/organization providing the course:

6. Have you received any reimbursement for this class? No ___ Yes ___ If so, how much and from whom?

Certification:

I certify that the information provided in this application is true and accurate. I understand that the information provided becomes the property of the Independent Pool and Spa Service Association Inc., (IPSSA) and that awards granted are at the sole discretion of the IPSSA Scholarship Committee. In the event that an award is made to me, I understand that my name and some of the information contained in this application maybe used for promotional purposes.

Applicant's signature: _____ **Date:** _____

Fax to 888-368-0432 or mail to IPSSA Scholarship Fund, 10842 Noel Street #107, Los Alamitos, CA 90720
 Questions? Call 888-360-9505 or email info@ipssa.com

American Leak Detection	Bill Webb	408-729-5325	ald114@garlic.com	Leak Detection
Baby Barrier	Ben Fiscali	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Blueray xl	Chris Galvan	714-497-8822	chrisg@bluerayxl.com	CEO
Burkett's Pool Plastering	Jason Steenburgh	209-595-6016	burkettjsjaason@gmail.com	Pool Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Jade Nicole	925-239-9748	jinicol@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	Matt Anderson	408-727-8100	maanders@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAnderson@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmaclennan@poolcoversinc.com	Swimming Pool Safety Covers
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Elliot Fisher	831-297-0280	elliott@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Superior Pool Products	Brian Rivera	650-257-8207	brianrivera@sppdistributors.com	Distributor
Swimco	Bob Raymond	408-378-2607	swimcobot@yahoo.com	Motor Repair
Wissbaum & Associates, LLC	Kirk Wissbaum	503-804-9303	Kirk_w@bcstreps.com	Sales Rep / Manufacturers Rep
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodson	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

Email any articles or ideas to: news@scvipssa.org

Santa Clara Valley IPSSA Newsletter



Next General Membership Meeting
Thursday, December 17, 2015

santaclaraipssa@gmail .com

Napredak Hall, 770 Montague Expway
Dinner at 6:30pm, Meeting at 7:00pm
Volume #25, Issue 4

Board of Directors

Joe McVeigh – President (408) 249-9731
David Allen JR – Vice President (408) 515-3057
Nancy Currier - Treasurer (408) 893-9481
Dave Allen SR – Secretary (408) 249-9731

Newsletter Email– news@scvipssa.org

IPSSA Contact Information

Corporate Office: Vicky Lester
www.ipssa.com
10842 Noel Street #107, Los Alamitos CA 90720
Phone 888-360-9505

IPSSA Financial Offices

Cramer and Associates
clint@cramercpa.com
Phones 916-863-3107 or 888-391-6012

PRESIDENT'S MESSAGE

I certainly didn't expect to be writing the president's message and it will be difficult to fill the shoes of such a hardworking, giving man like Mark. We all miss him tremendously.

We should take Mark's advice from his last message to us in the October newsletter and that is to take care of ourselves and we should also make sure we spend time with the people in our lives that we love and care about. May you all have a relaxing and joyful holiday season.

Thank you to all that helped make our November meeting which was our Chapter Supporter Appreciation Night a success.

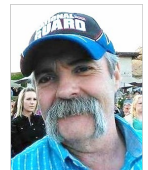
A special thank you to all of you that contributed personally to the Mark Lyons <https://gofundme.com/yxank0kc> fund.

Thank you to the following chapter supporters that have contributed thus far:

Pentair Pool Products
Purity Pool Products
SCP Elm Distribution
HASA

Hope to see many of you at December's meeting, December 17, being catered by Rico and his team at Customized Catering. Dinner begins at 6:00 p.m. Our special guest from the North Pole will be there for the children.

Joe McVeigh



Dear Joe,

I want to thank you personally for all the kindness that you and your associates at IPSSA showed my son Mark Lyons, in his final days. I know he belonged to IPSSA and served as President of the local chapter, but I had no idea he had also made such wonderful friendships with all of you. Your coming up to comfort him while he was still coherent was truly kind and providing an elegant dinner for the family was most appreciated.

I am also grateful for your attending his rosary service and several of you speaking on his behalf.

Finally, so many of you attending his funeral mass, truly honored his memory, and the family and I are most grateful. I have certainly gained a better appreciation of the IPSSA organization and your professional leadership. Again, many thanks.

Mark Lyons Sr.

Donations to Mark's family:

<https://www.gofundme.com/yxank9kc>

So far over \$4,600 has been raised.

Soda Ash vs. Baking Soda

By
Rudy Stankowitz

"You know you're the only one who buys that," the counter person at my local distributor would say as he headed to the warehouse to pull a 50-pound bag of soda ash.

The industry standard has always been to use sodium bicarbonate (baking soda) to raise total alkalinity and sodium carbonate (soda ash) to raise pH — the exception being if both total alkalinity and pH are low. Understanding that it is impossible to raise (or lower) one without effecting the other chemically, there is still a "right tool for the job" analogy that comes into play.

Using sodium bicarbonate will have a more measurable effect on total alkalinity, while only raising the pH of water slightly. Sodium carbonate will actually have a dramatic effect on both pH and total alkalinity. Using sodium bicarbonate to raise pH is the equivalent of driving a nail into a wall using the handle of a screw driver — it can be done, but a hammer would handle the job more effectively and at much less of a cost.



Thanksgiving 2015



FREE SPRING TRAINING SEMINARS

Tuesday - January 26, 2016

BEST WESTERN PLUS BROOKSIDE INN
400 Valley Way
Milpitas, CA 95035

Wednesday - January 27, 2016

PLEASANT HILL COMMUNITY CENTER
320 Civic Drive
Pleasant Hill, CA 94523

Thursday - January 28, 2016

HOLIDAY INN EXPRESS
9175 W. Stockton Blvd.
Elk Grove, CA 95758

7:30 AM – 12:00 PM

Continental Breakfast Provided

Limited Reservations

Contact Rick Witt

rwitt@raypak.com

or

Call/text to 916-715-3470





13th Annual HOLIDAY FIESTA

Thursday, December 17th
10AM - 3PM

Our annual Holiday Feast with all the trimmings

Prizes, Gifts and Fun for All!!



Brought to you by our Shining Lights



SCP SANTA CLARA ~ 2036 MARTIN AVE., SANTA CLARA ~ 408-327-4900

American Leak Detection	Bill Webb	408-729-5325	ald114@garlic.com	Leak Detection
Baby Barrier	Ben Fiscali	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Blueray xl	Chris Galvan	714-497-8822	chrisg@bluerayxl.com	CEO
Burkett's Pool Plastering	Jason Steenburgh	209-595-6016	burkettjsaason@gmail.com	Pool Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Jade Nicole	925-239-9748	jinicol@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	Matt Anderson	408-727-8100	maanders@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAnderson@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmaclennan@poolcoversinc.com	Swimming Pool Safety Covers
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Elliot Fisher	831-297-0280	elliott@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Superior Pool Products	Brian Rivera	650-257-8207	brianrivera@sppdistributors.com	Distributor
Swimco	Bob Raymond	408-378-2607	swimcobot@yahoo.com	Motor Repair
Wissbaum & Associates, LLC	Kirk Wissbaum	503-804-9303	Kirk_w@bcсреps.com	Sales Rep / Manufacturers Rep
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodson	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer

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